



American Sabumnim Association
Friday, October 4th– Saturday, October 5th, 2024
Horseshoe Hotel & Casino – Las Vegas, NV

SPONSORSHIP OPPORTUNITIES

EVENT: Approximately 150-200 school owners from across North America gather for annual training, business seminar, and tradeshow

DATE: Friday, October 4th & Saturday, October 5th, 2024

TIME: Friday: 12:00 to 6:00 pm & Saturday: 8am to 5:45pm (approx. times)

LOCATION: Horseshoe Hotel– Las Vegas, NV

CONTACT: sabumnimusa@gmail.com

	SPONSORSHIP LEVEL	PRESENTING	PLATINUM	GOLD
	Amount	\$6,000	\$5,000	\$3,000
	TOTAL SPONSORSHIPS AVAILABLE	1	2	6
1	Link and logo on ASA Website	✓	✓	✓
2	Vendor Space	✓	✓	✓
3	Handout to Participants	✓	✓	✓
4	Program Book Ad	✓	✓	✓
5	Category Exclusivity	✓	✓	✓
6	3-5 Minute Speaking Opportunity at the Opening Ceremonies	---	✓	---
7	10 Minute Speaking Opportunity at the Opening Ceremonies	✓	---	---
8	List of Participant Contact Info	✓	✓	---
9	Logo on all Materials	✓	✓	✓

All Sponsorship applications, payments, logo, & program book ad must be received by Friday, Sep 13, 2024.
 All sponsorship applications and payments can be made online at www.sabumnimusa.com.



SPONSORSHIP BREAKDOWN

Sponsor setup Friday October 4, 2024 11:00 AM -- 12:00 PM

ASA WEBSITE LINK: Be recognized on the ASA website as an official sponsor. A link to your company's website will be prominently displayed at www.sabumnimusa.com.

PREMIER VENDOR SPACE: Interact directly and personally with potential clients. Come show what your business has to offer up close and personal with our attendees. Table and chairs are included. Spaces are limited and location is assigned on first come, first served basis with full payment. Reserve yours today for the best location!

HANDOUT TO PARTICIPANTS: At check-in, each participant of the ASA conference will receive a bag of information and handouts. Your company can provide any handout, promotional item, or special offer directly to each participant. This is a great way to convey your business message to every attendee.

PROGRAM BOOK AD: There will be a professionally printed program book given to all participants. Put your company's advertisement in this book. Ads should be 8.5 x 11 size, full color and print ready. 300 dpi PDF, PNG, or AI file.

CATEGORY EXCLUSIVITY: Presenting, Platinum, and Gold sponsors receive category exclusivity.

OPPORTUNITY TO SPEAK AT THE OPENING CEREMONIES: All attendees will attend the Opening Ceremonies on Friday from 5:00 – 6:00 PM. The Presenting Sponsor will speak for 10 minutes. Platinum Sponsors will receive 3-5 minutes.

LIST OF PARTICIPANTS: Receive the full list of names and contact information for all the participants of the annual ASA meeting.

LOGO ON ALL MATERIALS: The Presenting Sponsor's logo will be on the front page of the program book. Platinum and Gold Sponsor logos will be placed on other materials.

For additional information, please contact Master Chris Pai at 518-369-1931 or sabumnimusa@gmail.com